



PDPOSTINGS

PROFESSIONAL DEVELOPMENT NEWS AND ADVICE FOR LIS PROFESSIONALS



JUNE 2012

WELCOME

Library and Information Week was a chance to promote the value of information professionals to our clients and organisations and to take stock of who we are as individual practitioners and as a profession. Sounds like an opportunity for professional development! – Claudia.

Understand! Sustainable repositories

Lasting Impact: Sustainability of Disciplinary Repositories is an OCLC research report comprising an environmental scan of the repository landscape and examples of subject-based, researcher-initiated repositories and their varied business models. The report analyses repository sustainability, critical success factors, and ways to bring in additional revenue.

<http://www.oclc.org/research/publications/library/2012/2012-03r.htm>

PD category: Informal learning activities

PD points: 1 point per hour, 30 points maximum per year

Innovate! In pursuit of innovation – only a few places left!

What is innovation? What does it mean to be innovative? What's looming on the innovation horizon for information professions? Library technology manager Carol Gauld will bring her wealth of experience in IT and library environments to this interactive seminar. Innovators across information professions will talk about their individual philosophies on innovation.

https://qutpay.qut.edu.au/CART/Products/In-pursuit-of-innovation_32-2012-03.aspx or contact Kate Davis at k3.davis@qut.edu.au

Date: 30 May 2012, 9.30am-12.00pm

Venue: Online

Cost: \$115 for ALIA members - a \$20 saving on the standard registration. Student and group registration rates also available

PD category: Informal learning activities

PD points: 1 point per hour, 30 points maximum per year

Read! Computers in libraries 2012

Presentations from the Computers in Libraries conference in March 2012 are available now to inspire and inform you of the latest trends.

<http://www.infotoday.com/cil2012/Presentations.asp>

PD category: Professional reading

PD points: 1 point per hour, 10 points maximum per year

Make sense! Sense and reference blog

I can't resist a good professional philosophical argument and this blog is just the place to find one. Whether you agree or disagree with the musings of this reference librarian, you will find plenty of inspiration and ideas upon which to reflect.

<http://senseandreference.wordpress.com/>

PD category: Professional reading

PD points: 1 point per hour, 10 points maximum per year

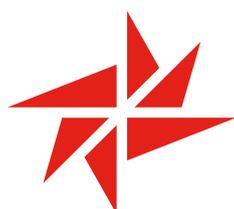
Research! Website archiving at NLA

This presentation from the National Library's Manager Web Archiving which outlines policies for collecting and preserving government web material is detailed and informative. It provides plenty of inspiration for further research, particularly if your organisation is not yet properly preserving its digital information.

<https://wiki.nla.gov.au/display/AGLIN2/Events+and+Training>

PD category: Personal study project

PD points: 2 point per hour, 20 points maximum per year



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Read! Free scholarly articles

My choice of articles this month from the ProQuest LIS Journals online package, available free to all ALIA members at <http://www.alia.org.au/LISjournals/>

Griffey, J. 2012. "E-readers now, E-readers forever!" *Library Technology Reports*48(3): 14-20,2.

Smith, Cheri, Linda Doversberger, Sherri Jones, Parker Ladwig, Jennifer Parker, and Barbara Pietraszewski. 2012. "Using Course Syllabi to Uncover Opportunities for Curriculum-Integrated Instruction." *Reference & User Services Quarterly*51 (3): 263-271.

Brown, Heather L., M.A. 2012. "Pay-Per-View in Interlibrary Loan: A Case Study." *Journal of the Medical Library Association*100 (2): 98-103.

PD category: Professional reading

PD points: 1 point per hour, 10 points maximum per year

Read! Free ebook

The EBL eBook Library online package is available free to all ALIA members. My pick for the month is:

Barber, Peggy, and Linda K. Wallace. *Building a buzz: libraries & word-of-mouth marketing*. Chicago: American Library Association, 2010.

Word-of-mouth marketing (WOMM) is a hot topic in marketing with social media and viral marketing used to deliver effective and often inexpensive campaigns. This title is written by creative marketers specifically for information professionals who want to use the power of their client bases to deliver their messages.

<http://www.alia.org.au/onlineLISresources>

PD category: Professional reading

PD points: 1 point per hour, 10 points maximum per year

Discover! Open access books

Discover Open Access Books (DOAB) is a searchable index of peer reviewed books published under an Open Access license and with links to the full text. Titles of interest include *Building on experience: documentation of new library buildings in Europe*, *Metadata for semantic and social applications* and *When media are new: understanding the dynamics of new media adoption and use*.

<http://www.doabooks.org/>

PD category: Professional reading

PD points: 1 point per hour, 10 points maximum per year



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Plan ahead! ALIA Biennial 2012

With less than two months to go until ALIA's Biennial conference and the end of the financial year looming, it's time to make the best possible use of the training budget. Plan your conference experience around the inspirational keynotes and speakers, trade show demonstrations, library tours, workshops and meet ups with colleagues.

<http://conferences.alia.org.au/alia2012/index.html>

Dates: 10 – 13 July 2012

PD category: Informal learning activities

PD points: 1 point per hour, 30 points maximum per year

Play! Learning and tools

This directory claims to index over 2000 web based tools for learning and working in education and the workplace. The tools are either free to download or are available to trial for free. Well worth a look.

<http://c4lpt.co.uk/directory-of-learning-performance-tools/>

PD category: Informal learning activities

PD points: 1 point per hour, 30 points maximum per year

Love! Practical Book and Journal Repair

Another course in celebration of NYR2012. Love to read and love your books! Learn how to care for your precious 'friends' in this hands-on workshop facilitated by an award winning conservator. Understand structure, common problems and the best approach for repair and preservation. Suitable for those working with institutional collections and for those interested in caring for their own libraries. Bring along an item for advice.

<http://www.alia.org.au/training/>

Dates: Sydney - 25 June 2012; Melbourne - 10 August 2012

(Other states, please register your interest: training@alia.org.au)
Registrations Close: 12 June 2012 (Sydney) and 20 July 2012 (Melbourne)

PD category: Informal learning activities

PD points: 7

Campaign! Social media marketing

This manual for using social media to promote your business will help you focus on the benefits and means of promoting your value and your information services to clients.

http://manuals.makeuseof.com.s3.amazonaws.com/for-mobile/Social_Media_Marketing_-_MakeUseOf.com.pdf

PD category: Informal learning activities

PD points: 1 point per hour, 30 points maximum per year

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Discover! Research for Practitioners: In a nutshell

Whether you are involved in a research project at work or just want to know how to conduct research into an aspect of library and information studies, this workshop will provide you with information of how to get going! Members of the ALIA Research Committee, practitioners and academics with a range of research skills and experience to share, will take you through important steps in the research process and facilitate hands-on activities to begin designing or writing up a project.

<http://www.alia.org.au/training/>

Dates: 10 July 2012, Sydney

Registrations Close: 26 June 2012

PD category: Informal learning activities

PD points: 7

Reflect! ALIA career development kit

Develop a learning plan for your PD activities with the ALIA career development kit. Identify what you want to achieve in the short, medium and long-term and map out a plan for how you will get there with the self-assessment sheets and other resources including the detailed skills audit worksheet.

<http://www.alia.org.au/education/pd/career.kit.html>

PD category: ALIA career development kit

PD points: 2 point per hour, 20 points per year (once only)

I'm ...! Experimenting

There are so many free applications available to us and our clients today. We need to keep our skills current, sort the wheat from the chaff and match applications to operational requirements. This month I'm playing with Thinkfuse, a tool for simplifying complex reporting arrangements. Could be just the thing for working in virtual project teams.

<http://www.thinkfuse.com/>

PD category: Informal learning activities

PD points: 1 point per hour, 30 points maximum per year

Go to!

For a range of PD and networking opportunities, see our events calendar at <http://www.alia.org.au/events/>

You'll also find a range of ALIA courses and workshops at <http://www.alia.org.au/training/>

Join! Become a certified practitioner

Not a member of ALIA's PD Scheme? All professional (Associate and Library Technician members) can join ALIA's PD Scheme for free. For more information visit <http://www.alia.org.au/education/pd/scheme>

Are you managing a library or information service? Check out LIS Management in Focus – provided free to all ALIA members at <http://www.alia.org.au/publishing/ newsletters/focuson/>.



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