



These are some of the ideas which emerged from the ALIA Asia-Pacific Libraries Sustainable Development Goals Summit and Unconference, held on 29 and 30 July, on the Gold Coast, appropriate to Australian libraries.

How we will raise awareness inside our own organisations

1. We will take the collateral back to our workplace and share it with colleagues, using it to add depth to people's understanding of the SDGs
2. We will map the SDGs to our strategic plans and start to measure performance and improvement; use the SDGs as our policy framework
3. We will make verbal and written reports to staff and senior teams
4. We will invite SDG spokespeople for libraries and the UN to speak to our organisation
5. We will help staff to see how their work fits in with the SDGs
6. We will reference the statement of intent from the INELI Oceania Pacific Summit
7. We will hold an SDG celebration
8. We will target relevant stakeholders eg chair of the university gender equality committee
9. We will involve our peers and leaders, showing how the SDGs fit with their agenda

How we will raise awareness outside our own organisations

1. We will add our favourite SDG to our email block
2. We will write to MPs alerting them to the role libraries play in delivering the SDGs
3. We will include stories about our work and its relevance to the SDGs in blogs and social media posts
4. We will partner with like-minded organisations to showcase SDG-related resources eg through university MOOCs
5. We will hold lectures, panel discussions, publish articles in newspapers
6. We will wear SDG badges with pride and look at decals for library walls and windows
7. We will amplify our role in promoting a 'green' future through home energy toolkits and environmentally friendly buildings and initiatives
8. We will post stories to the IFLA Map of the World

How we will raise awareness in education

1. We will raise awareness across the country through school libraries
2. During university student library inductions we will talk about the SDGs
3. We will propose to academics, institutes and researchers that libraries can be a clearing house for people to know about what others are doing in terms of working towards the SDGs
4. We will be alert to university research projects on the SDGs and make sure the research team is aware of library initiatives

