



Designing, Conducting and Analysing Surveys and Questionnaires (ASQ)

COURSE OVERVIEW

The ASQ course aims to equip participants with the knowledge and skills to design, conduct and analyse surveys and questionnaires for use in investigating any type of library/information service.

FAQs about this course type can be found [HERE](#)

COURSE DATES

5th March-27th April 2012

Registrations close 20th of February

COURSE PRESENTER

University of Sheffield - FOLIOz

DELIVERY METHOD

Online – over 8 weeks

FEE

Members	\$470 inc GST
Non-Members	\$705 inc GST
Partner Org's	\$590 inc GST

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COURSE OBJECTIVES

By the end of this course participants will be able to:

- Identify when to choose to use questionnaires and surveys in their own practice
- Design a questionnaire or survey for investigating their own service
- Understand the main considerations when identifying an appropriate target population for a questionnaire or survey
- Identify the main question types and their specific strengths and weaknesses
- Describe the main considerations when analysing and presenting data
- Engage with fellow participants in discussing issues connected with the design and use of questionnaires and surveys

COURSE CONTENT

- Introduction to questionnaires, their use, and alternatives
- Targeting your audience
- Types of questions
- Tips for design, layout and dissemination
- Impact and evaluation of questionnaires

NEED MORE INFORMATION?

p. 1800 020 071
e. training@alia.org.au
www.alia.org.au/training

RIGHT FOR YOU IF:

You are new to designing, conducting and analyzing surveys and questionnaires in your organisation, or if you aim to survey your users and wish to refresh your skills in this area. The focus is on questionnaires disseminated physically or online, but other survey methods are also explored briefly.

ABOUT THE COURSE PRESENTER

FOLIO (Facilitated Online Learning as an Interactive Opportunity) was established to provide support for librarians moving into new roles, focussing on the development of skills in health informatics and knowledge management, especially related to digital libraries. The courses are delivered by a team based at ScHARR (School of Health and Related Research), University of Sheffield in the UK.

- Receive email communications over eight working weeks via the e-folio discussion list
- Compile a portfolio recording personal activity and participation for submission to the course facilitator
- Email interaction with "buddies" in connection with tasks and exercises (average one task per week – you may work on your own if you choose)
- Read an average of one or two briefings per week
- Each participant will be graded in one of the following grades: Distinction, Credit, Pass, Fail

REGISTRATION

Please complete the registration form [HERE](#).
Send to the ALIA Training Team:

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post. PO Box 6335, Kingston ACT 2604



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