LIBRARIES & SOCIAL MEDIA PROPOSED PROGRAM
Friday 20 September, 2013
National Library of Australia
8:45am – 5:00pm

8:45am – 9:00am Registration

9:00am – 9:15am Welcome [URLS Convenor – Aileen]

9:15am – 10:00 am Louise Cadell (ECPAT International)
Socially Practical or Practically Unsociable?

10:00am – 10.45am Rhonda King (National Archives)
The social archive

10:45am – 11:15am Morning tea

11:15am – 12:00pm Lyn Hay (CSU)
Social media in higher education: An academic’s perspective

12:00am – 12:45pm Megan Poore (ANU)
Managing risk online: tips for best practice

12:45pm – 1:30pm Lunch

1.30pm – 2.05pm Liam Wyatt (NLA)
Using Wikipedia to supercharge your library services

2.05pm – 2.40pm Kate Bunker (ACU)
How ACU Library uses social media – from Facebook to Pinterest!

2:40pm – 3:15pm Erin York (ALIA)
Getting social: ALIA’s venture into social media

3:15pm – 3:45pm Afternoon tea

3:45pm – 4:30pm Panel session
Kate Bunker (ACU); Krissy Kraljevic (AWM); Liam Wyatt (NLA); Louise Cadell (ECPAT Int.)

4:30pm – 4:45pm Wrap-up
BIO DETAILS OF PRESENTERS

Louise Cadell, ECPAT International
Louise Cadell graduated with a Masters in IT, with a Library Sciences Major from QUT in the beginning of 2012. Derived from research she did as part of her Masters course, Louise presented a paper on the use of social media policy in Queensland cultural heritage institutions at the ALIA Biennial in 2012. After working for Queensland State Archives for several years, she now lives in Bangkok and is the working on a project to create legal databases for ECPAT International. Louise loves everything GLAM-related and is a passionate advocate for knowledge sharing and open information.

Rhonda King, Australian National Archives
Rhonda King is the social media content officer for special projects at the National Archives of Australia. She has an honours degree in Fine Arts from the University of Western Sydney and a Graduate Diploma in Education from the University of Canberra. Her work life spans gallery management for local government, education in schools the community and public sector.

Rhonda’s interest in social media (which it was not known as back then) was first sparked during her honours degree in 2003, back when Facebook was but a glimmer in Mark Zuckerberg’s eye. She now finds herself arriving full circle from her time at University to a world where ‘cyber sociality’ a part of billions of people’s everyday lives. Rhonda works to provide content to and interacts with the community seeking out their personal stories and histories in a quest to capture not just our commonwealth government history but also, even if just a little, history of those who have lived it.

Lyn Hay, Charles Sturt University
Lyn Hay is a Lecturer with the School of Information Studies and a CSU Flexible Learning Institute Teaching Fellow at Charles Sturt University. Lyn teaches subjects in teacher librarianship, social networking, digital citizenship, and knowledge management, and has completed a number of scholarship in teaching projects exploring the integration of a range of technologies in LIS courses at CSU, including the ‘SIS Learning Centre in Second Life’ project. Her research interests include the impact of school libraries on student learning, collaborative practice in schools, information behaviour in digital environments, and education informatics. She is currently completing her doctoral research on students’ use of Web 2.0 technologies to support inquiry learning. Lyn’s professional website is http://studentslearn.wordpress.com

Megan Poore, Australian National University
Megan’s background as a social anthropologist allows her to act as a ‘cultural translator’ in the social contexts of new educational technologies. She draws on her extensive anthropological fieldwork training and expertise, cultural insights, and ethnographic sensibilities to explore how web tools are being used by online communities and how those tools can be most effectively used in higher education. Megan has worked as an academic, researcher, academic skills adviser and an educational designer, giving her a unique understanding of the issues that confront both students and academic staff in the integration of digital technologies into their everyday teaching and research practices. Megan has won several awards -- both nationally and internationally -- for her SkillSoup podcasting project. She is the author of Using Social Media in the Classroom. A best practice guide, published by SAGE and she is currently writing another text, Studying and Researching with Social Media, also to be published by SAGE. Megan holds a PhD in Social Anthropology from the ANU.
Liam Wyatt, National Library of Australia
Liam Wyatt is Social Media coordinator at the National Library of Australia and is the founder of the GLAM collaboration projects in the Wikimedia community. He was the world’s first ‘Wikipedian in Residence’ at the British Museum and the Global Cultural Partnerships coordinator for the Wikimedia Foundation. He has also worked with Creative Commons Australia, Europeana and AustLII on open access projects. He has the UNSW university medal in Historiography for his thesis "Wikipedia's Academic Lineage" and is currently completing the QUT/WIPO Masters of IP law. You can find him online as @Wittylama.

Kate Bunker, Australian Catholic University
Kate Bunker is a senior librarian working in a national role in Electronic Services at ACU. Kate provides electronic resources and online library services to staff and students at ACU through a range of national communication, promotional and training initiatives including overseeing ACU Library social media channels. Kate has facilitated five 23Things@ACU Library programs over the last few years and enjoys training.

Erin York, ALIA
Erin York holds a Masters Degree from the University of Melbourne in Arts and Cultural Management. Originally from the high-tech capital of Seattle, Erin has been an avid social media user for the past 12 years. Throughout her post-secondary education, she worked for various not-for-profit organisations developing social media strategies and campaigns. In her current role as the Media Coordinator at ALIA, Erin runs the Facebook, Twitter, Linkedin, Storify and Pinterest accounts for the Association.

Krissy Kraljevic, Australian War Memorial