



## **MEDIA RELEASE**

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### **'I love books' on Library Lovers Day**

Southern Scene, after a long association with libraries, has joined forces with the Australian Library and Information Association (ALIA) to help celebrate Library Lovers Day on the 14 February 2008.

"Southern Scene is committed to the great value of libraries and their unique role in the communities they serve every day of the year", said Cecil Churm, Chairman of Southern Scene. "Library Lovers Day gives everyone the opportunity to say thank you for the way libraries have changed and enriched their lives", Mr Churm said.

"Southern Scene is pleased, indeed proud, to support ALIA on its second Library Lovers Day. We have had 38 years of support from libraries, and we know from this long association the value of libraries and the many ways that people of all ages love libraries and love books", Mr Churm said.

Southern Scene's delightful 'I love books' merchandise includes library mugs, cards and note books and has been developed over the past two years especially for libraries. These items can be purchased during February via the Library Lovers Day website. The 'I love books' products are ideal as gifts to library speakers, volunteers, reading club members, friends of the library and anybody who loves libraries!

**ENDS**

**Information for editors:**

**Further information:**

- **Australian Library and Information Association**  
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- **Southern Scene**  
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- For contact information for local libraries in your publication's catchment area, phone Kamara Schlegel on (02) 6215 8214
- Library Lovers Day website: [www.librarylovers.org.au](http://www.librarylovers.org.au)

Issued on behalf of

**Australian Library and Information Association**  
**ALIA House, 9-11 Napier Close, Deakin ACT 2604**

The Australian Library and Information Association (ALIA) is the professional association for the Australian library and information services sector. It seeks to empower the profession in the development, promotion and delivery of quality library and information services to the nation, through leadership, advocacy and mutual support. ALIA represents the interest of 6,000 members, the profession and Australia's 10 million library users.

<http://www.alia.org.au>