



Beyond the Hype

2008

WEB 2.0

Sponsorship Opportunities

The **Australian Library and Information Association** is proud to present the **Beyond the Hype: Web 2.0 symposium**.

Web 2.0 has been described as the "participatory web". Applications that sit under the description include weblogging, social bookmarking, wikis, podcasts, and RSS feeds. The symposium is an opportunity for library and information professionals around Australia to discuss and debate the impact, role and usefulness of web 2.0 technologies for libraries and the communities they serve.

The program has a mix of papers and workshops to enable delegates to participate and experience the technologies being discussed. We are excited to announce that Christine McKenzie, Chief Executive Officer of Yarra Plenty Regional Library has been confirmed as one of the two keynote speakers.

Delegates at the conference include library and information professionals from around Australia representing a wide range of sectors – public, special, school, academic and corporate.

Sponsors have a unique opportunity to reach the forward thinking staff of today's libraries and information centres before, during and after the event. Approximately 200 delegates are expected to attend the symposium. They are library and information staff who are interested in learning about new applications and web technologies that may benefit their libraries/information services now and in the future.

The following sponsorship opportunities are not exhaustive and can be tailored to your needs. Availability is limited so **contact the Sponsorship Coordinator Michelle Alcock** (phone on 07 3239 6832) to discuss your company's needs and to guarantee your involvement in this exclusive, not-to-be-missed event.

Morning Tea (2 Packages available Friday and Saturday) - \$1000.00

- One day delegate registration to symposium for sponsored day
- Sponsor name, logo and link to company website from sponsorship page of symposium website
- Space available for sponsor banner or advertising during morning tea.

Afternoon Tea (1 Package available Friday) - \$1000.00

- One day delegate registration to symposium for sponsored day
- Sponsor name, logo and link to company website from sponsorship page of symposium website
- Space available for sponsor banner or advertising during afternoon tea

Formal Poster Viewing Session (1 Package available Friday) - \$1000.00

- One day delegate registration to symposium for sponsored day
- Sponsor name, logo and link to company website from sponsorship page of symposium website
- Space available for sponsor banner or advertising during poster session

Lunch (2 Packages available Friday and Saturday) - \$1500.00

- One full delegate registration to symposium
- Sponsor name, logo and link to company website from sponsorship page of symposium website
- Space available for sponsor banner or advertising during lunch

Keynote speaker plenary session (2 Packages available) - \$2000.00

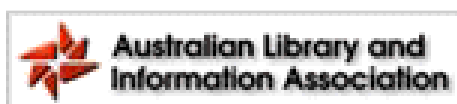
- One full delegate registration to symposium
- Sponsor name, logo and link to company website from sponsorship page of symposium website
- Acknowledgement of keynote sponsor by session chairperson
- Five minute address to delegates before the keynote speaker

Student Volunteer Package (1 Package available) - \$1000.00

- One day delegate registration to symposium for sponsored day
- Sponsor name, logo and link to company website from sponsorship page of symposium website
- Sponsors logo printed on volunteer students to be worn throughout the symposium

Pens and Notepads (1 Package available)

- Supply the delegates and speakers with corporate pens and notepads for the symposium



This symposium is proudly supported by ALIA