



## STRATEGIC PLAN 2007 – 2009

The vision of Health Libraries Australia is to promote, inform, unite, influence, and innovate libraries and information professionals in the health and biomedical sector.

In support of this vision, and in line with ALIA's policy direction and priorities, HLA will undertake strategic initiatives in five key areas (portfolios): professional development; research and development; networking and collaboration; advocacy; and promotion.

### Objectives

**1. Increase and maintain communication between members interested in health and biomedicine library and information services by:** *(Key portfolios: professional development; networking and collaboration)*

- 1.1. Provide information sessions and workshops on emerging products, technologies and general interest to the HLA membership.

**Actions:**

- HLA event at Dreaming '08 (2 – 5 September 2008)
- ICML2009 (31 August – 4 September 2009)
- Prepare planning for 2010/2011 event

- 1.2. Encourage and support state and regional groups to hold information sessions and workshops emerging products, technologies and general interest to the membership.

**Actions:**

- Recruit ALIA members promote regional HLA events

- 1.3. Active input and participation in the planning for the International Congress on Medical Librarianship (ICML 10) to be held in Brisbane 2009

**Actions:**

- HLA involvement in ICML committees

- 1.4. Encourage members to represent HLA interests when attending regional, national and international conferences

**Actions**

- Develop a flyer promoting HLA and current activities

- 1.5. Continue to publish HLA News, post news items on the HLA Blog and utilize the aliaHEALTH e-list to ensure effective communication

**Actions:**

- HLA News published 4 times a year
- Weekly entries on HLA Blog
- Advertise events on aliaNATSPEC list



2. **Promote best practice in health librarianship** (*key portfolio: research and development*)

2.1. Maintain currency of Guidelines for Australian Health Libraries

**Actions:**

- Guidelines completed and published by end 2007

2.2. Promote research activities through the Anne Harrison Award

**Actions:**

- Offer Anne Harrison Award in 2007 and 2009
- Review award conditions and promotion methods

2.3. Promote staff development activities (via HLA news, HLA Blog etc)

**Actions:**

- Relevant items promoted and reports of activities published in HLA News

2.4. Establish REBLs...with a cause - Special Interest Group for Rehabilitation Evidence Based Librarians

**Actions**

- Launch nationally at HLA Symposium
- Create elist
- Promote via elists and newsletter

3. **Continue to raise profile of HLA through lobbying and advocacy activities** (*key portfolio: advocacy and promotion*)

**Actions:**

- Active participation in the Peak Bodies Forum (see <http://www.nla.gov.au/initiatives/meetings/peakbod/index.html>)
- Active participation in the National Licensing Forum (see <http://www.nla.gov.au/initiatives/meetings/sitelicense/4thnlf.html>)
- Prepare submission to the Electronic Clinical Knowledge Resources (ECKR) business case (see <http://www.valintus.com>)

4. **Promote HLA membership** (*key portfolio: advocacy and promotion*)

4.1. Review HLA membership with a view of increasing its membership

**Actions:**

- Encourage local liaison officers to banner events as HLA activities
- Offer discounts to HLA members
- Encourage membership via aliaHEALTH elist
- Investigate possible HLA involvement in Nextgen activities